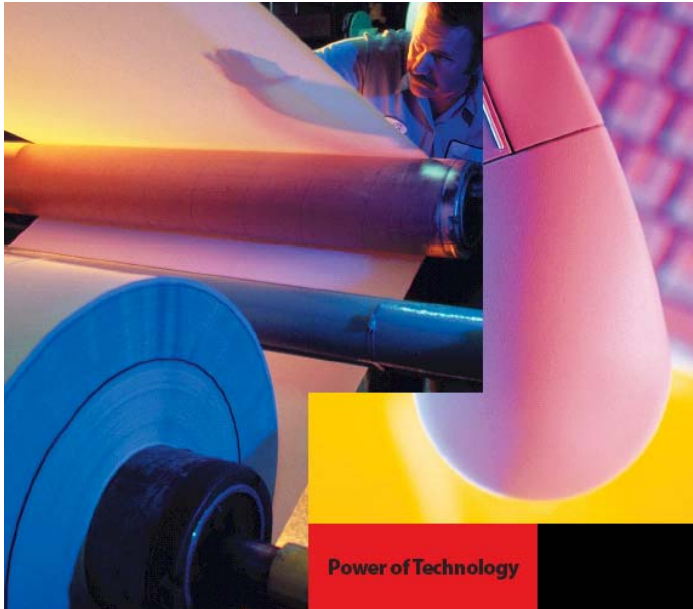


ADVANTAGES FOR COMMERCIAL PRINTING

Below are advantages and solutions created by establishing online automated print ordering:



Simplified Project Management

Centralized File Management and Archiving

Automated Custom Marketing

Streamlined Production Workflows

Save Time, Save Money

"On average, automated...printing process reduces a clients' printing procurement costs by 15% to 20% and cuts pre-press costs by as much as 75%." *Business Week, August 2, 1999 Digitize Network*

Streamline Print Ordering

Eliminate paper work. The Web Manager can be used by print clients to fulfill individual requests or by project managers to restock inventory. The system will support the business rules you specify.

Get Results Fast

Web Manager is easy to implement and simple to use. It works with standard Web browsers via the Internet. No special software is required.

Automate Custom Printing

Now you can have it both ways. Maintain company identity standards and provide customization for more effective, more personalized marketing. Clients enter their custom information into a Web form themselves. The system automatically fills in the pre-designed areas of changeable content in the layout. An on-screen proof provides an instant check and when approved, the system generates a print-ready file.

Improve Job Tracking

Get the information you need, whenever you need it. With Web Manager it's all online. Request a quote, get product information or print specs, check contacts or status, or monitor timelines instantly, around the clock.

Get Control

Web Manager offloads, or decentralizes print ordering so individual requesters can help themselves. At the same

time, it centralizes communications so print managers can spend less time on logistics and maintenance, and more time on strategies and new projects.

Get More From Your Suppliers

Experienced print suppliers are a great resource to help develop the best print solutions for your projects. Web Manager frees project managers and print suppliers from most of the administrative tasks of print coordination, and it streamlines routine communication. So, the time you spend with your printer will be more productive and more valuable.

It Even Does Filing

Web Manager also includes secure, reliable archiving options. Use it as your primary or secondary backup for digital assets and detailed project histories. It's available anytime, regardless of personnel changes, staff schedules, or regular business hours.

Modification of Clients' Personal Information

User can change name, shipping address, and etc.

Unlimited Geographical Sales

Improve Customer Service

Avoid unnecessary re-prints

Automate Small Jobs

Inventory Management

Will show availability and quantity of remaining stock. Order will not allow user to order over the available quantity in stock.

Ordering Notification

Order information will be stored in user's profile and e-mailed to administrator and to user.

Confirmation E-mails

User will receive a confirmation e-mail about the order placed. Administrator will receive an e-mail about the order and its details.

Order Management

Administrator will click on hyper-linked text in the body of the message to access order page and enter additional information.

Order Tracking intergrated with UPS, FedEx, USPS or else

As soon as Airway Bill number is assigned to the new shipment, Administrator will click on a hyper-linked text in the body of the e-mail message to access the particular order page and enter additional information into the order (user) profile, such as tracking number (FedEx), shipping date, etc. This information will be e-mailed to customer automatically on a push of a button.

Order History

Users will be able to access their order history pages.

Direct Link From Your Web site to UPS or Fed Ex Tracking System

User will receive an e-mail with the hyper-link to FedEx site tracking. Airway Bill number will be present in hyper-link, thus user will see his shipment tracking information right away.

Order History Look-up For Administrator

Administrator will be able to access user's profile and ordering history down to each shipment.

More info at www.prinmanager.ws or www.webstudios.com or contact WebStudios at (212) 687-0002 or office@printmanager.ws